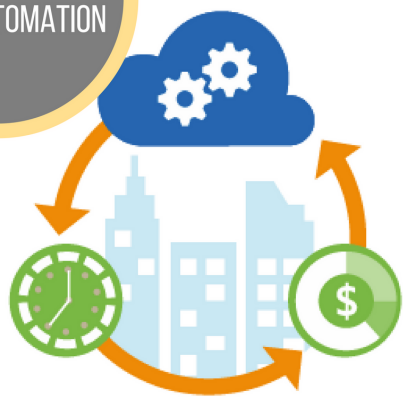


ASSIGNMENT - 100 DAYS OF BUSINESS

AUTOMATION



CREATE YOUR AUTOMATED E-MAILS

You are creating a set of tips and tricks to share with your audience. It might be once a week, once a month, once a quarter, or a 7-day process.

First, choose the area of expertise you want to share.

It could be recipes, techniques or strategies that connect to what you really know about.

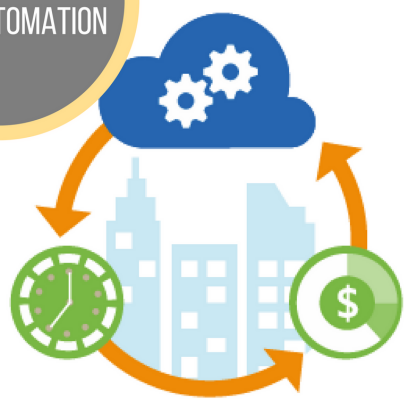
Decide what you want your frequency to be.

What do you want to promote? List it out here!

CHOOSING YOUR FOCUS

- Choose the template you want to use out of the three I created for you.
- Choose the expert content focus you want to use and the frequency of your e-mail series.
- Create your expert content if needed.
- Write out your communication the sign up and the e-mails.
- Create your Canva headers and images.
- Create your list and sign up link.
- Create your automated e-mail sequence.
- Go live and share the link in the 100 Biz/ Visibility School Facebook group.

LIST OF TO-DO'S



CREATE YOUR AUTOMATED E-MAILS

Use these ideas for your automated sequence.

- Inspiring videos
- Recipes
- An expert tip
- Informative image slides
- Question of the week, or month
- An assignment
- Your favorite resources