

ASSIGNMENT - 100 DAYS OF BUSINESS

DIGITAL
MAGAZINE



CREATE A DIGITAL MAGAZINE

THE BASICS

Name your magazine!

Choose the basic focus. Create a one-sentence description here.

Start to create the branding

- Create headers, choose colors
- Choose template- simple, block, combo

Work on your list

- who will get your first magazine?
- where will you post it?

Choose the basic content areas for your magazine using the ideas below. Use the space to jot down your ideas for this edition and future editions.

- Note from you
- Special offers
- Basic products and services
- Videos
- Interviews- video or print
- Expert links
- Deals from partners
- Blogs
- Slides, etc.
- Useful info/ recipes/ how-to's

CREATE CONTENT

ASSIGNMENT- PAGE 2

DIGITAL
MAGAZINE



CREATE A DIGITAL MAGAZINE

Use the space below to make a list of people who are NOT on your list presently.