

# ASSIGNMENT

QUICK  
LIST BUILDING  
VIDEOS



# LIST BUILDING VIDEOS

CHOOSE YOUR FOCUS

Check back at your content work, and your promo. Where do you want to focus?

Create an expert list that shows your audience you know what you are talking about. Here are a few examples to get you started: 3 benefits you'll enjoy when you...4 ways to...5 things to remember...6 reasons you might want to...7 facts you might not know...

## Use the blocks to build your script

Introduce yourself

Introduce your expertise.

Tell them your special elements of expertise  
(Today I want to share a secret)

Tell them what you are going to tell them (Video is a perfect way)

Now tell them (let's kick it off with #1)

CREATE YOUR SCRIPT

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EXTRA SPACE FOR YOUR WORK

Find facts and stats for your infographic!