**Hello 100 day of business students! These are your power words for your marketing and sales work. Choose the words that best invoke the benefits of your product or service. You can always switch them out, so use this as a starting point.**

**Free**

**Guaranteed**

**Amazing**

**Easy**

**Discover**

**Act Now**

**Includes**

**Discover**

**New**

**Proven**

**Guaranteed**

**Real**

**Instant**

**Powerful**

**Secret**

**How to**

**Elite**

**Premium**

**Suddenly**

**Announcing**

**Introducing**

**Improvement**

**Amazing**

**Remarkable**

**Magic**

**Offer**

**Challenge**

**Compare**

**Bargain**

**Hurry**

**Money**

**Safety**

**Breakthrough**

**Profit**

**Solution**

**Winning**

**Master**

**Exclusive**

**Nead**

**Success**