

# ASSIGNMENT



# CHOOSING YOUR FOCUSED CONTENT

LOOKING BACK

List out the products and services which generate revenue. You may also include products and services yet to be created but make sure you indicate the difference for later work.

Let's sort it out.

Where do you make the most money?

Which product or service will you choose (no more than 4)

What aspects of the product or service are you most passionate?

3 QUESTIONS

Let's get a few more pieces of information:

What do you need to "show" your audience?

Take a look at your active list (the people who show up to watch, buy, party, etc). Will they be interested in your focus? What about your focus will interest them?

Upload this assignment to your google docs folder and share it in the group. Check the page for the rest of the assignment.



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EXTRA SPACE FOR YOUR WORK